



It Pays to Advertise

Riverdale News & Events Rate Sheet 2011

Where the residents go to read the good news of our community.

Full Page			Half Page		
	7.25" wide x 9.50" high			7.25" wide x 4.75" high	
1 x Insertion	\$175 each	\$175 Total	1 x Insertion	\$100 each	\$100 Total
3 x	\$165	\$495 Total	3 x	\$90	\$270 Total
6 x	\$150	\$900 Total	6 x	\$80	\$480 Total
Quarter Page			Business Card		
	3.50" wide x 4.75" high			3.50" wide x 2.25" high	
1 x Insertion	\$60 each	\$60 Total	1 x Insertion	\$35 each	\$35 Total
3 x	\$55	\$165 Total	3 x	\$30	\$90 Total
6 x	\$50	\$300 Total	6 x	\$25	\$150 Total

Riverdale News & Events

has been published by the Riverdale Mayor and Council for more than five years. It has become the talk of the town and one of the most eagerly awaited publications in the community.

The residents enjoy reading about the births, anniversaries, graduations, and weddings of their neighbors. The monthly programs of the Riverdale Library and the Recreation Department are detailed in each issue.

Find out what is going on in the local schools, Boys and Girls Scouts, the Women's Club, the Fire and Police Departments, and the First Aid Squad.

Our natural health column, including new healthy recipes, is a favorite among the families of all ages. Our Senior Citizen Club excitedly reports on their meetings and activities in each issue, leading to a growth in membership.

Civic groups, such as the Pequannock River Coalition, the Riverdale Land Conservancy and the Riverdale Art Center, are frequent contributors, sharing their events and goals with the community.

Each issue is filled with the good news of the community and neighborhoods.

Publishing Schedule

2011 Anticipated Delivery Dates

January	January 7
February	February 1
March	March 1
April	April 6
May	May 4
June	June 1
July	July 1
August	August 1
September	September 6
October	October 5
November	November 2
December	December 1

For more information please contact
William Budesheim at 973-835-4060 x6
Mayor@RiverdaleNJ.gov &
RiverdaleMayor@gmail.com

Photos should be sent in JPEG or TIFF formats, preferably at least 1 MB in size for best resolution. Ad text should be in, preferably, Word or Publisher format. Other formats please call to verify compatibility.