



# Sustainable Jersey Program Overview



# What is Sustainable Jersey?

A nonprofit organization that provides **tools, trainings** and **financial incentives** to support communities as they pursue sustainability programs.

**\$5.6 million** in grants to municipalities and schools through the Sustainable Jersey Grants Program for sustainability initiatives.  
Learn more: <https://www.sustainablejersey.com/grants/>



*Washington Township (Gloucester) receives a \$2,000 grant for green team support*



**THE COLLEGE OF NEW JERSEY**  
SUSTAINABILITY INSTITUTE

Actions

Tools,  
resources,  
guidance

Funding

# Sustainable Jersey Stats

2009  
Program  
Started

81%  
Participating

89%  
Population



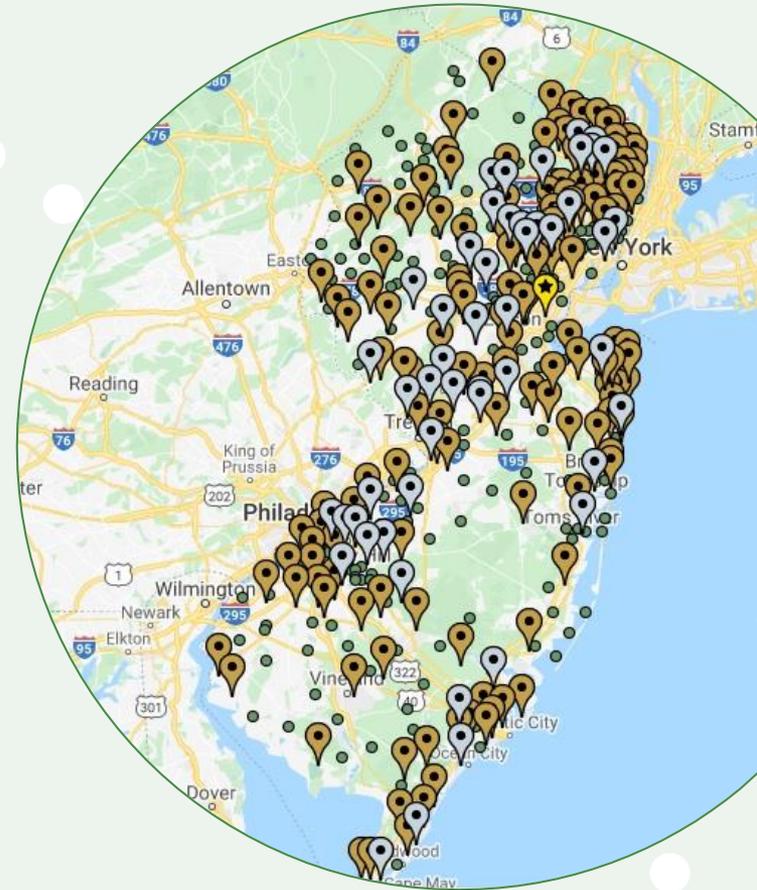
151  
Certified



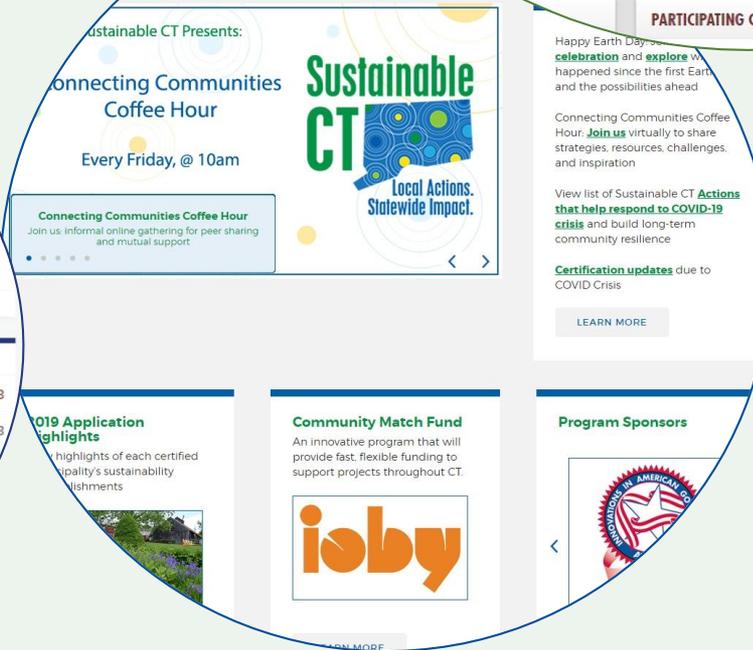
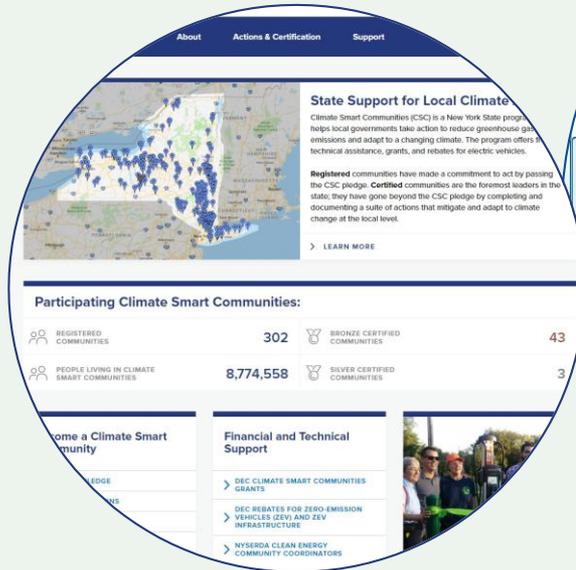
53  
Certified



1  
Star



# National Role Model



Read the report, "Statewide Change: One Community at a Time" [here](#)

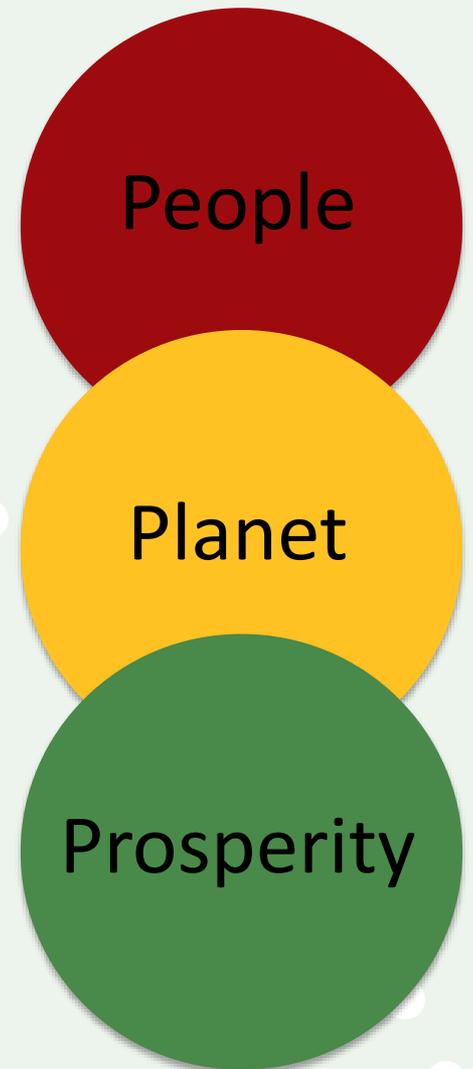
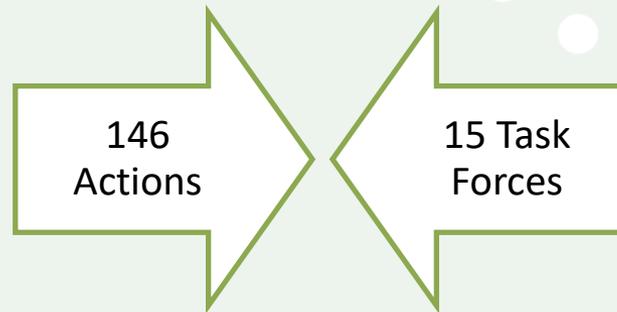


# Actions

# Components of Sustainability

## Action Sections

- What is it?
- Why is it important?
- Who should be involved?
- How long will it take and what will it cost?
- What to do and how to do it
- What to submit
- Spotlights
- Resources



# Action Categories

- Animals in the Community
- Arts & Culture
- Brownfields
- Community Partnership & Outreach
- Diversity & Equity
- Emergency Management & Resiliency
- Energy
- Food
- Green Design
- Health & Wellness
- Innovation & Demonstration Projects
- Land Use & Transportation
- Local Economies
- Natural Resources
- Operations & Maintenance
- Public Information & Engagement
- Sustainability & Climate Planning
- Waste Management

# Most Popular Actions

- Arts & Culture
- Community Partnership & Outreach
- Energy
- Food
- Health & Wellness
- Public Information & Engagement
- Waste Management



# “Actions” in Action





# Certification

# Certification Benefits



**Save money.  
Get money.**



**Gain access to tools, training and  
expert guidance.**



**Get recognized.  
Promote your town.**



**Conserve valuable resources.  
Protect the environment.**

# Certification Requirements



- Total of at least 150 points
- Mandatory Green Team
- Implement 2 of 12 priority actions
- Actions completed in 6 of 18 categories



- Total of at least 350 points
- Mandatory Green Team
- Implement 3 of 12 priority actions
- Actions completed in 8 of 18 categories

# What Does Certification Mean?



## Bronze

- Made a commitment to Sustainability
- Created internal organization (green team)
- Succeeded in implementing first significant actions



## Silver

- Beyond getting started
- Making significant progress in a number of categories toward sustainability
- Statewide leader

# Certification Steps

**#1**

Pass resolution  
& register  
municipality

**#2**

Form ***mandatory***  
green team

**#3**

Meet criteria for  
bronze or silver  
certification

**#4**

Submit  
documentation  
for each action

*\*\*Certification awarded after review and verification*

# What is a Green Team?

- Leads and coordinates the sustainability activities of the community
- Develops plans, implements programs, and assists with educational opportunities that support the creation of a sustainable community
- Diverse group of members encouraged
- Aspire to create a team representing the demographics of the town
- Can be part of an existing group, like an Environmental Commission

Learn more about green teams [here](#)



# Gold Star Standard

Silver certified municipalities eligible to apply to earn Gold Star recognition for achieving high level of performance in key dimensions of sustainability

## **Energy**

- Complete base program actions
- Municipal Operations
- Community-Wide Emissions

**Water** – Coming Soon!





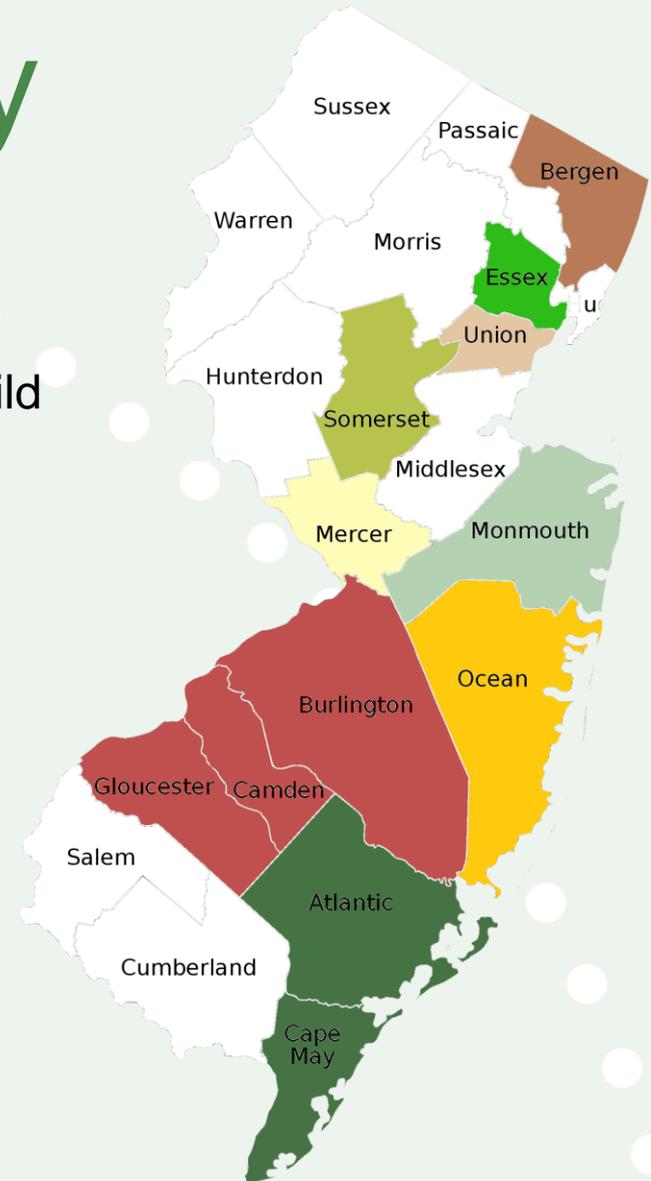
How can you get  
involved?

# Sustainable Jersey Regional Hubs

Nine hubs around the state to help green teams build capacity through training, best practices resources and networking. Learn more [here](#).

## Benefits

- Peer mentoring
- Project collaboration
- Online communication platform
- Network of Leaders
- Quarterly Events
- Help Peers Get Certified
- Technical assistance & administrative support from SJ



# Sustainable Jersey Support

- Technical Support
  - **Maureen Jones:** 609-771-2938;  
[info@sustainablejersey.com](mailto:info@sustainablejersey.com)
- Regional Hubs
  - **Lauren Skowronski,**  
[skowronl@tcnj.edu](mailto:skowronl@tcnj.edu) or 609-771-3129



Sustainable  
Jersey



SJ\_Program  
SJ\_Schools



Sustainable-  
Jersey



Sustainable\_Jersey

# Sustainable Jersey Supporters & Sponsors

## Program Underwriters



## Grants Program



## Corporate Sponsors

### PLATINUM



### GOLD



### SILVER



### BRONZE



# Sustainable Jersey for Schools Supporters & Sponsors

## Program Underwriters



## Grants Program



## Corporate Sponsors

